## Amendments to the Claims:

This listing of Claims will replace all prior versions, and listings, of claims in the application where added material is shown in <u>underlined type</u>, deleted material is shown in <u>strikeout type</u> or within double brackets:

## **Listing of Claims:**

1. (Currently amended) A method of broadcasting of a program containing a plurality of versions from a broadcaster to viewers comprising:

broadcasting information from said broadcaster to said viewers indicating that said plurality of versions of said program are available to said viewers;

said broadcaster receiving <u>one or more</u> requests from at least one of said viewers for at least one version of said plurality of versions of said program;

said broadcaster making a decision to broadcast said <u>at least</u> one version of said plurality of versions of said program based upon said <u>one or more</u> requests; and

said broadcaster broadcasting said <u>at least</u> one version of said plurality of versions of said program to said <u>at least</u> one of said viewers.

- 2. (Currently amended) The method of claim 1 further comprising:

  said at least one of said viewers transmitting to said broadcaster a request for said at least one version of said plurality of versions of said program.
- 3. (Currently amended) A method of broadcasting of a program containing a plurality of versions from a broadcaster to viewers comprising:

broadcasting information from said broadcaster to said viewers indicating that said plurality of versions of said program are available to said viewers;

said broadcaster receiving requests from a plurality of said viewers for at least two versions of said plurality of versions of said program;

said broadcaster making a decision to broadcast said <u>at least</u> two versions of said plurality of versions of said program based upon said requests; and

said broadcaster broadcasting said <u>at least</u> two versions of said plurality of versions of said program to said viewers.

- 4. (Currently amended) The method of claim 3 further comprising:

  said viewers receiving a broadcast comprising said at least two versions of said program;

  selecting one version from said at least two versions of said plurality of versions of said

  program using viewer preference information; and

  displaying said one version.
- 5. (Original) The method of claim 4 wherein said viewer preference information is stored in a receiving unit.
- 6. (Original) The method of claim 4 wherein said step of selecting said one version further comprises:

obtaining content information contained in a blanking interval of said program.

7. (Original) The method of claim 4 wherein said step of selecting said one version further comprises:

obtaining content information contained in a packet of digital information comprising said program.